



How to launch a campaign?

Step 1: Info-gathering + Research:

- Gather info about Flock & other companies with ALPR contracts in your area.
- Engage local groups already fighting surveillance.



What can I do?

Dozens of cities across the nation have already taken a stand and canceled their Flock/ALPR contracts – your city can be next. Image: cars with surveillance icons on license plates.



Step 2: Cultivate City Council Relationships :

- Partner with a city council member to help champion the fight. Consider focusing on the procurement process and pushing directly for the blocking, termination, or lapsing of your city's ALPR contracts. Remember, procurement decisions are political!

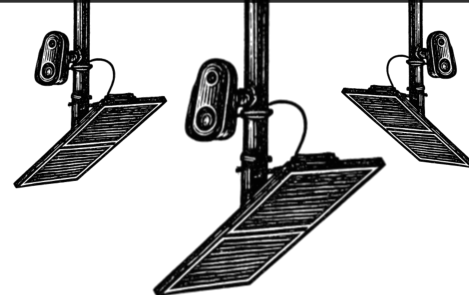
Step 3: Public Campaign:

- Build public pressure on key decision makers. Think about how you can organize your community to sign petitions, call decision makers, show up at meetings, or rally outside of city council offices.



First, you have a right to exist and travel without your every movement being tracked. But also, ICE and CBP and other law enforcement agencies are using ALPR data to target our neighbors for immigration raids [1], to investigate people who travel for abortion care [2], and to identify participants in No Kings protests and other social movements [3]. Image: cars with surveillance icons on license plates

Why is this concerning?



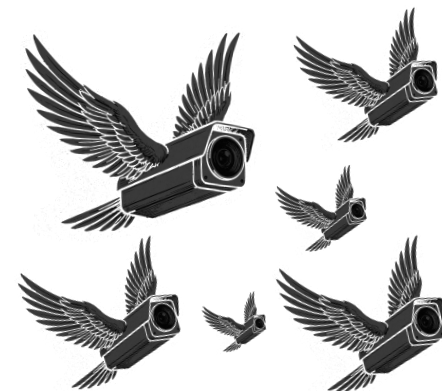
Flock Safety, often just referred to as Flock, is a surveillance company that harvests data on people's movements via AI-powered ALPRs (Automatic License Plate Readers). Solutions are other common ALPR vendors. Image: Flock safety camera and its components

What is 'Flock'?

Check out the full toolkit with more details on each of these campaign steps!



Questions?
Email team@fightthefuture.org



flock out

How everyday people can fight this fascist tech